



## Client Case: Developing a strategic plan

### Organisational Type: Large national public organisation

#### Situation

The client organisation was tasked with setting up a new entity under a new government mandate. This required the crafting of a new direction, plans and structure for the new entity. The work had to be completed to meet an already decided target date and to provide guidance and certainty of the process and changes to the existing staff that would be involved in the new entity.

#### Action Taken

CPC provided a thorough process to allow the executive team and the next-level group to craft the elements that would bind together the Strategic Plan for the new entity. The approach undertook an appreciation of the best-practices that were already in existence and then sought to uncover a 'blue ocean' opportunities.

The group were then facilitated through several workshops using the CPC strategic planning framework to evolve the strategic direction and plans for the organisation. This resulted in a document that set out the new entity's Vision, Mission, Core Values, Strategic Goals, Objectives and actions. This work allowed the team to develop the desired structure and change management plans to implement the plan.

#### Results

- Design and facilitation of Strategic Planning workshops (working around BAU and staff availability)
- Development of core directional statements – Vision-Mission-Core Values etc
- Revised and developed a final copy of Strategic plan,
- Conducted a workshop to evolve the desired structure for the strategy
- Conducted a workshop to align the execution stage of the strategy via change management strategy and plans.
- Effective communication and implementation of the strategy was achieved by the deadline

#### Key Outcome

The senior team was facilitated through a specially designed Strategic Plan workshop which produced a new Vision, Mission, Core Values, Strategic Goals, Objectives and Actions to take the organisation into the new era.

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